

We Claim:

1. A covering for a head of a golf club comprising:  
a urethane material having at least two-stretch;  
an adhesive on one side of the covering; and  
said urethane material being resilient to impacts.
2. The cover of claim 1 wherein the cover is applied to a pre-manufactured golf club.
3. The cover of claim 1 wherein the covering prevents damage to at least one surface of a head of the golf club.
4. The golf club of claim 1 wherein the golf club is a driver, iron, putter or wedge.
5. The cover of claim 3 wherein the damage is one of the following type:  
scratches or scuffs created from the miss-striking of a golf ball, scratches or scuff created from the striking of an object other than a golf ball, rust, corrosion or dirt.
6. The covering of claim 1 wherein the covering is transparent.
7. The covering of claim 6 wherein the transparent covering contains indicia selected by the user of the golf club.
8. The covering of claim 1 wherein the covering is opaque.
9. The method of applying a protective covering to a surface of a golf club head, the steps comprising of:  
cleaning the surface to be covered; and  
applying the pre-adhesive side of the protective covering to the surface to be covered.

10. The method of claim 9 wherein the step of cleaning the surface to be covered includes removing all waxes, oil, dirt and grass residue from the surface.

11. The method of claim 9 wherein the step of cleaning the surface to be covered includes applying a wetting agent to the surface.

12. The method of claim 11 wherein the step of applying a wetting agent to the surface includes applying a fine mist of isopropyl alcohol to the surface.

13. The method of claim 9 wherein the step of applying the adhesive backed side of the protective covering to the surface includes stretching the protective covering and applying pressure to the covering and the surface.

14. The method of claim 13 wherein the step of stretching the protective covering and applying pressure to the covering and surface includes trimming excessive protective covering that extends beyond the surface to be covered.

15. The method of claim 9 wherein the protective covering is a urethane having at least two-way stretch.

16. The method of applying a cover displaying indicia to a non-striking surface of a golf club, the steps comprising of:

cleaning the surface to display the indicia and

applying the pre-adhesive side of the protect cover displaying indicia to the surface.

17. The method of claim 16 wherein the step of cleaning the surface to display the indicia includes removing all waxes, oil, dirt and grass residue from the surface to display the indicia.

18. The method of claim 17 wherein the step of cleaning the surface to display the indicia includes applying a wetting agent to the surface.

19. The method of claim 17 wherein the step of applying a wetting agent to the surface to display the indicia includes applying a fine mist of isopropyl alcohol to the surface.

20. The method of claim 16 wherein the step of applying the adhesive backed side of the cover displaying indicia to the surface includes stretching the indicia displaying cover and applying pressure to the indicia displaying cover and the surface.

21. The method of claim 20 wherein the step of stretching the indicia displaying cover and applying pressure to the cover and surface to remove the wetting agent

22. The method of claim 20 where in the step of stretching the indicia displaying cover and applying pressure to the indicia displaying cover and the surface includes trimming excessive cover that extends beyond the surface to display the indicia.

23. The method of claim 16 wherein the indicia displaying cover is a urethane having at least two-way stretch.

24. The method of claim 16 wherein the indicia displaying cover has an indicia made of pigment or is engraved into the cover.